

ONLINE opportunities

banner ads



Leaderboard • 728 x 90 pixels

Leaderboard	Home page	\$650 per month
	Other pages	\$450 per month
Skyscraper (Sideboard)	Home page	\$450 per month
	Other pages	\$350 per month

Skyscraper (Sideboard)
160 x 600 pixels

Place your banner ads on our most popular Web pages. Each banner ad will hyperlink to your designated website.

Leaderboard and Skyscraper banner ad rotation includes no more than five advertisers per position.

Image file format: GIF or JPG. Online advertisements must be submitted in electronic format (on disc or via-email).

product review

Highlight your product on our home page: a full-color product snapshot, with a hyperlink for visitors to click for more details.

Your product page includes: a full description of your product, item name, company logo and a hyperlink to your website.

new product review



e-extra newsletter

Increase your exposure!

Advertise in our monthly e-extra email newsletters!

Two ad sizes to choose from:

- 592 pixels W x 93 pixels H
- 592 pixels W x 186 pixels H



videos



tune in today

We have multiple channels for your viewing pleasure!

Do you have a company or product video you would like to broadcast to the floral industry?

If so, we can host it on our Web feature, **FR TV**. You can showcase either your company or your products, or both! Your video will be prominently featured on our website and promoted in the magazine.